

Cedar Rapids/Iowa City Friendship Force  
General Meeting  
Marion Heritage Center  
May 6, 2012

Pres. David Detwiler opened the meeting at 2 PM.

Guests attending: Dave Meyer, FFI Board of Directors, and Pat Meyer, FF Regional Representative of N. Ill FF Club; Mark and Laurie Hoffman.

36 members were in attendance.

Pres. Dave announced the **next General Meeting July 15**, to be held at the Marion Heritage Center.

The **Annual meeting** will be held in November.

**Sign-up sheets** were made available for the Tri-Club picnic, usually held in August, to include Dubuque and Quad Cities clubs and to be hosted by CR/IC club.

Also for **Work at the Freedom Festival** - Hildebrands will chair the activity.

Dianne Karal reviewed **exchanges**-A calendar is available on our web site at: [www.friendshipforcecr-ic.org](http://www.friendshipforcecr-ic.org) User name: friendshipforcecr-ic- Password: ff2008

Calendars of exchanges were also handed out by Dianne for 2012 and 2013.

**Upcoming 2012:**

June 22-25-Mystery Exchange-Phyllis Seidl, ED

Aug 10-16 Domestic In-bound w/Cincinnati-Tressa Youngbear, ED, Asst Ed Alice Wilkinson

Sept-15-Oct 2 Uganda Int. Outbound, Dianne Karal, ED

Sept. 28-Oct.1 Domestic Outbound, St Louis, Audrey Bradford ED, Tressa Youngbear Asst ED. Please send Audrey an application from the web site, Audrey Bradford, 11126 Forest Glenn Ct. SE, CR, 52403, or [abradford@mchsi.com](mailto:abradford@mchsi.com)

Oct. 21-28, Int. Inbound, Niagara Can., Co-ED Lynette Nuehring, Tressa Youngbear

**2013**

Feb. 24-March 2, Outbound Domestic, Houston, ED TBD

March, Outbound Int., Indonesia, ED TBD

May, Inbound Domestic, Sacramento, ED TBD

June, July or August, Inbound Theme Exchange, ED Tressa Youngbear

Oct 9-16, Outbound Domestic, Virginia, ED TBD

Sept. or Oct. Inbound Int. Fortaleza, Brazil, ED TBD

**Membership-** Marion Wetjen  
New Members 10  
Members who dropped 10  
Total Paid to Date 86

Pat and Dave Meyer presented the **program** on themed exchanges and the future of FFI.

Goals for themed exchanges:

- Create themed exchanges
- Develop ways to cooperate within the Midwest
- Learn about FFI expansion plan
- Determine how to support expansion

The number of ambassadors to the US has declined.

There are 360 clubs in the world, 90 in the US

How do we attract guests? What do we use as the “hook”?

Last year four Midwest clubs hosted 30 ambassadors on the Mississippi river exchange. The guests traveled from the Twin Cities to St. Louis and were home hosted 16 of 18 days. This exchange was filled within two weeks.

Madison, Milwaukee, and N. Illinois are planning “Fun Adventures with Food”. They will host 21 ambassadors and the exchange was filled in two weeks.

Our club, with Central Iowa FF is planning “Arts and Agriculture.”

David Meyer reviewed the future of FFI.

Five goals are:

- New Club development-  
Add 15 clubs each year for 3 years
- Leadership Development
- Specialty Exchanges
- Publicity, to expand exposure to FF
- Fundraising-3 year goal of \$275,000

Vic Klopfenstein announced the **July 15 meeting will focus on Africa.**